



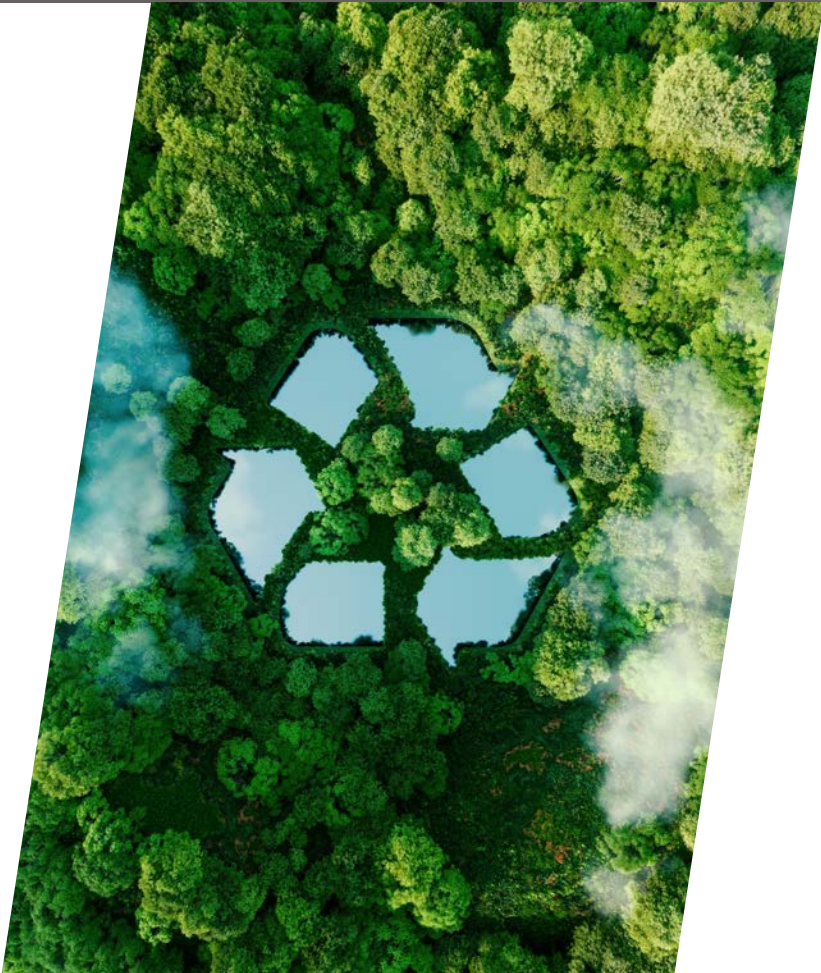
ADVANTAGES OF FORTCEM CEMENT

Compared to Portland Cement

PORTLAND CEMENT IS MANUFACTURED

- Energy Intensive
- Labor Intensive
- Depletes Natural Resources
- Scars Planet





FORTCEM CEMENT IS NOT MANUFACTURED

- No Energy to Produce
- Not Labor Intensive
- Recycled Material
- Planet Friendly

PORTLAND CEMENT IS ENERGY INTENSIVE

USES UP TO **6,000,000 BTU** TO PRODUCE ONE TON

Which Requires

5.882 Cubic Feet
of Natural Gas



Or

1.082 Barrels
of Oil



Or

476 Pounds
of Hard Coal



FORTCEM CEMENT USES LITTLE ENERGY

BENEFICIAL REUSE
OF INDUSTRIAL
BY-PRODUCTS



AGRICULTURALLY
DERIVED
COMPONENTS

PORTLAND CEMENT IS LABOR INTENSIVE

CEMENT

PLANTS

NEED

- ~ 150 Employees 24/7
- Quarry Equipment
- Transport Equipment
- Grinding Mills
- Blending Raw feed
- Preheaters
- Kiln
- Finish Grinding Mills
- Silo Storage
- QA/QC On All Phases

FORTCEM CEMENT

- Ships Direct From Power Plant or Storage
- Chemical Reagents Ship Direct From Fortcem
- Only Loaders or Unloaders are Necessary



PORTLAND CEMENT DEPLETES NATURAL RESOURCES

VIRGIN MATERIALS USED

~ 2 TONS PER TON PRODUCT

- Limestone – Source of Calcium
- Shale – Source of Silica
- Alumina or Iron Bearing Materials



FORTCEM CEMENT

BENEFICIALLY REUSES
INDUSTRIAL BY-PRODUCTS

CONSERVES NATURAL RESOURCES

PORTLAND CEMENT SCARS OUR PLANET

LEAVES VAST HOLES REQUIRING RECLAMATION

UNDERGROUND MINES MAY CREATE SUBSIDENCE (SINKHOLES)

REPLENISH SOIL WITH BORROWED FROM OTHER AREAS

FORTCEM CEMENT

REDUCES LANDFILL VOLUMES

LEAVES AREAS UNTARNISHED

PORTLAND CEMENT CREATES WASTE PRODUCTS

CREATES GREENHOUSE GAS CO₂

- One Ton Portland Cement Produces One Ton CO₂
- Contributes About 5 Percent of Greenhouse Gas Worldwide
- Emits SO₃ and Nox
- Emits Hazardous Mercury and its Compounds
- Creates Solid Waste
- Produces Highly Caustic Kiln Dust



FORTCEM CEMENT

- No Air Emissions
- No Water Emissions
- Minimizes Landfills

PORTLAND CEMENT

- Globally 4,000,000,000 Tonnes Produced
- In the USA it is Produced in 107 Plants in 50 States
- These Produce About 84 Million Tons of Cement
- Current Utilization is 100%



FORTCEM CEMENT

- Over 550 Power Plants in 50 States
- Convenient Locations Near Metropolitan Areas
- Over 70 Million Tons Produced Annually
- Currently Only About 30 to 35 % Utilization

PORTLAND CEMENT FEATURES

DIFFERENT TYPES OF CEMENT	>5
TIME OF USE	90 MINUTES
TIME OF SET	4 TO 8 HOURS
MINIMUM WATER DEMAND	0.40 W:C
MAXIMUM WATER DEMAND	>0.60 W:C
HEAT OF HYDRATION	≥60 CAL/GRAM
STRENGTH MAXIMUM	ABOUT 9000 PSI*

FORTCEM CEMENT FEATURES

2 TYPES FOR ALL APPLICATIONS	
TIME OF USE	USER CHOSEN
TIME OF SET	USER CHOSEN
MINIMUM WATER DEMAND	0.15 W:C
MAXIMUM WATER DEMAND	0.30 W:C
HEAT OF HYDRATION	≤ 60 CAL/GRAM
STRENGTH MAXIMUM	>20,000 PSI

PORTLAND CEMENT FEATURES

- EXCESS CALCIUM HYDROXIDE
- ALKALI BURN POTENTIAL
- SULFATE ATTACK
- ALKALI SILICA REACTIONS (ASR)
- ALKALI CARBONATE REACTIONS (ACR)
- PERMITS CHLORIDE PENETRATION

FORTCEM CEMENT FEATURES

- NO EXCESS CALCIUM HYDROXIDE
- NO ALKALI BURN POTENTIAL
- RESISTANT TO SULFATE ATTACK
- RESISTS ALKALI SILICA REACTIONS (ASR)
- RESISTS ALKALI CARBONATE REACTIONS (ACR)
- RESISTS CHLORIDE PENETRATION

PORTLAND CEMENT

BONDS TO SELF	NO
RESISTANT TO CHEMICAL ATTACK	NO
RESISTANT TO HIGH TEMPERATURES	NO

FORTCEM CEMENT

BONDS TO SELF	YES
RESISTANT TO CHEMICAL ATTACK	YES
RESISTANT TO HIGH TEMPERATURES	YES

SUMMARY

PORTLAND CEMENT

Cost \geq \$150/Ton

Depletes resources

Damages Environment

Lots of Deficiencies

FORTCEM CEMENT

\leq \$140 per Ton

Saves Resources

Preserves Environment

User friendly

THE CHOICE IS YOURS!!



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